



**PRESS RELEASE**  
**For immediate release**

**Date: Friday, August 21, 2009**

**To: All media outlets**

**Town Point of Contact:**

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**Subject: New Sullivan's Island Citizen Outreach Service**  
**(Free)**

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**NEW!**

**Town of Sullivan's Island**  
**Public Safety & Emergency Alert System**

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**Sullivan's Island residents can now stay immediately informed of emergencies and public safety matters related to their community. The Town has partnered with Nixle Municipal Wire to provide this no-cost alert service to island residents.**

**Residents may receive free alerts via email or cell phone texts (or both). Residents should check with their cell phone providers for any fees their provider may charge to receive text messages.**

**Nixle's services under the Municipal Wire program are secure and free to government municipalities and agencies. This public service is possible because of Nixle's corporate sponsors; however, Nixle does not sell email or cell phone lists, nor does it allow advertisements with its alerts. The Town's Police Department will manage the Town's alerts.**

**Residents may register at <http://www.nixle.com> or link to the site from the Town's website: <http://www.sullivansisland-sc.com>.**

**The Town is very excited to offer this new service to its residents. Please register today!**

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**Press members: More information about the free services available to government municipalities and agencies available at <http://www.nixle.com/agencyinfo.html>**

